Marketing Link
Tanzania Ltd

ABSTRACT MARKETINGLINK TANZANIA LIMITED

Connecting Businesses to Markets and Audiences

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Kuhusu Kampuni: MarketingLink Tanzania Limited ni kampuni ya kitaalamu inayojikita katika kutoa huduma za Marketing, Business Development, Customer acquisition, Market research, Business Linkages pamoja na Audience Mobilization na Event Promotion.

Wateja Tunaowahudumia: Kampuni inatoa huduma kwa makampuni, taasisi za serikali na binafsi, mashirika ya kiserikali na binafsi pamoja na watu binafsi.

Lengo Kuu: Kuwa kiunganishi muhimu kati ya biashara, bidhaa, huduma na masoko kwa hadhira inayolengwa, ikisaidia kupata fursa ya muingiliano mpya wa kibiashara, kufikia wateja wapya, kuongeza uelewa wa bidhaa au huduma na kujenga mahusiano yenye tija.

Namna Tunavyofanya Kazi: Kutumia mikakati ya kisasa, utafiti wa masoko, teknolojia na mbinu mbalimbali za mawasiliano na uendelezaji wa biashara ili kutambua masoko yenye fursa na kuunganisha watoa huduma/bidhaa na wateja.

Huduma za Matukio: Inatoa huduma za kutafuta, kufikia na kuhamasisha hadhira inayolengwa kwa ajili ya matamasha, mikutano, makongamano, maonesho, kampeni na matukio mbalimbali.

Huduma Zetu

- Customer Acquisition
- Lead Generation
- Business Development
- Market Research
- Brand & Product Promotion
- Digital Marketing
- Sales Support
- Business to Business (B2B) Linkages
- Audience Mobilization
- Event Promotion

Dhamira

Kujenga mazingira ambapo kila biashara, taasisi au mtoa huduma mwenye bidhaa au huduma yenye thamani anapata nafasi sahihi ya kufikia soko lake na kila mwandaaji wa tukio anafikia hadhira anayoilengwa.

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